

Digital Entries

8. MOST INNOVATIVE USE OF DIGITAL MEDIA

CLASSIFICATION 1

GOLD

Crawford Electric Cooperative

[Digital Communication During Crisis-Level Outage](#)

l.hengstenberg@crawfordelec.com

SILVER

Hancock-Wood Electric Cooperative

[Energy Bike Brings Kid Power to Light](#)

Diana Hersch

Diana@hwe.coop

CLASSIFICATION 2

GOLD

Northeastern REMC

[Northeastern REMC Operation RoundUP Video](#)

m_defreuw@nremc.com

SILVER

Mid-South Synergy

[MSS Votes](#)

ehubbard@midsouthsynergy.com

CLASSIFICATION 3

GOLD

Sam Houston Electric Cooperative

[Capital Credits video](#)

mpedigo@samhouston@net

SILVER

Sam Houston Electric Cooperative

[Operation Roundup video](#)

mpedigo@samhouston@net

CLASSIFICATION 4

GOLD

Jackson EMC

[Energy Use 101](#)

April Sorrow

asorrow@jacksonemc.com

SILVER

Northern Virginia Electric Cooperative

[Northern Virginia Electric Cooperative website](#)

mrobertson@novec.com

CLASSIFICATION 5

GOLD

Ruralite Services

[Ruralite Services' Social Media Support Program](#)

Victoria Hampton

VictoriaH@ruralite.org

SILVER

Cooperative Energy

[My Electric Cooperative Landing Page site](#)

agriffin@cooperativeenergy.com

9. BEST USE OF SOCIAL MEDIA (At-large category)

GOLD

Rappahannock Electric Cooperative

[Operation: Boots on the Ground](#)

bwolfe@myrec.coop

SILVER

Lake Country Power

[Mission: ZERO – Total restoration without injury](#)

gschulzetenberg@lakecountrypower.com

10. BEST DIGITAL STORYTELLING

CLASSIFICATION 1

GOLD

CVEA

[Allison Creek Hydro](#)

Sharon Crisp

crisp@cvea.org

SILVER

SEMO Electric Cooperative

[#alljobsmatter](#)

Glen Cantrell

glen@gosemo.com

CLASSIFICATION 2

GOLD

White River Valley Electric Cooperative

[Power to the Members](#)

dbradford3@hotmail.com

SILVER (TIE)

Mid-South Synergy

[New Hire Video](#)

Eric Hubbard

ehubbard@midsouthsynergy.com

Bandera Electric Cooperative

[Bandera Electric 77th Annual Meeting video](#)

a.zink@banderaelectric.com

CLASSIFICATION 3

GOLD

Southside Electric Cooperative

[Day in the Life of a Lineman - Reality Show and Trailer](#)

Lauren Irby

lauren.irby@sec.coop

SILVER

Choptank Electric Cooperative

[Down to the Wires](#)

Deborah Rementer

debbier@choptankelectric.coop

BEST DIGITAL STORYTELLING -cont

CLASSIFICATION 4

GOLD

Magic Valley Electric Cooperative

[Engaging Millennials](#)

lreyes@magicvalley.coop

SILVER

Bluebonnet Electric Cooperative

[Bluebonnet Milestones 2015 video](#)

Melissa.Segrest@bluebonnet.coop

CLASSIFICATION 5

GOLD

Tri-State Generation and Transmission Association

[The Sharpest Tale in the West](#)

arosier@tristategt.org

SILVER

Oglethorpe Power Corporation

[Cooperative Solar Animated Video](#)

Green Power EMC

yvonne.jordan@opc.com

11. BEST HARD COPY REINVENTION

No winning entries